

Digital Transformation of the State in the Digital Society: Experiences from the Municipal Institute of Entrepreneurs

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Abstract

This paper is part of the research project "*The State in the Digital Society*", developed by the Institute for Research on the State and Public Policies at the National University of Catamarca (UNCA). It analyzes the digital transformation of public administration in the province of Catamarca, based on the implementation of a digital management system within the Municipal Institute of Entrepreneurs (IME), promoted by the Secretariat of Cabinet and Modernization of the Municipality of San Fernando del Valle de Catamarca. Subsequently, coordination was established with the Technological Node, under the Undersecretariat of Digital Transformation and Public Management, with the purpose of training entrepreneurs in the use of digital tools and competencies for the efficient management of their projects. The process then advanced through collaboration with the Municipal Credit Fund and, finally, with the Provincial Credit and Social Benefits Fund (CCyPP), integrating both institutions through a unified digital system for credit application submission and monitoring. In addition, the Faculty of Economic and Administrative Sciences (UNCA) actively participates through the *University Diploma in Silver Economy*, developed jointly with the municipality, which trains older adults in innovation and entrepreneurship, promoting their economic and social inclusion. This experience represents a process of state modernization within the framework of the **Immersive State**, contributing to the achievement of SDGs 8, 9, 10, 16, and 17, and strengthening accessibility, transparency, and citizen participation in the digital era.

Keywords

Digital transformation, immersive state, public innovation, digital inclusion, SDGs, digital governance, municipal modernization, public management, intergenerational training.