

Art Integrated Learning: An Innovative & Creative Pedagogical Approach of Teaching and Learning

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Abstract

An era which is characterized by dynamic learning needs and interdisciplinary competence, Art Integrated Learning (AIL) has emerged as a transformative pedagogical strategy that reshapes the conventional education pattern. Art Integrated Learning is an interdisciplinary approach that helps to build connections among different disciplines. Particularly in the field of Commerce education, AIL holds the potential to foster conceptual understanding, creativity, and critical thinking through an engaging blend of artistic expression and subject-specific learning. This article delves into how AIL functions as a progressive teaching method and innovative approach in teaching commerce, and explores how the integration of arts in commerce prepares students to navigate academic challenges and real-world scenarios.

Keywords

Art Integrated Learning, Commerce, Innovative Approach.