

Online Medical Training and Development in Emergency Medicine: An Initiative by the a Brazilian healthcare ensurance: Hapvida

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Abstract:

Continuous medical education is a fundamental pillar for ensuring healthcare quality and patient safety. This article presents the initiative by Hapvida NotreDame Intermédica to train 10,000 physicians working in emergency and urgent care through the online learning platform called ConectaMed. The program, fully integrated with the company's vertically integrated healthcare model, focuses on four strategic areas: Emergency Medicine, Obstetric and Pediatric Emergencies, Emergency Diagnostic Imaging, and Medical Auditing. By implementing this program, the goal is to correlate professional training indicators with clinical outcomes, aiming to enhance healthcare performance and reduce preventable complications.